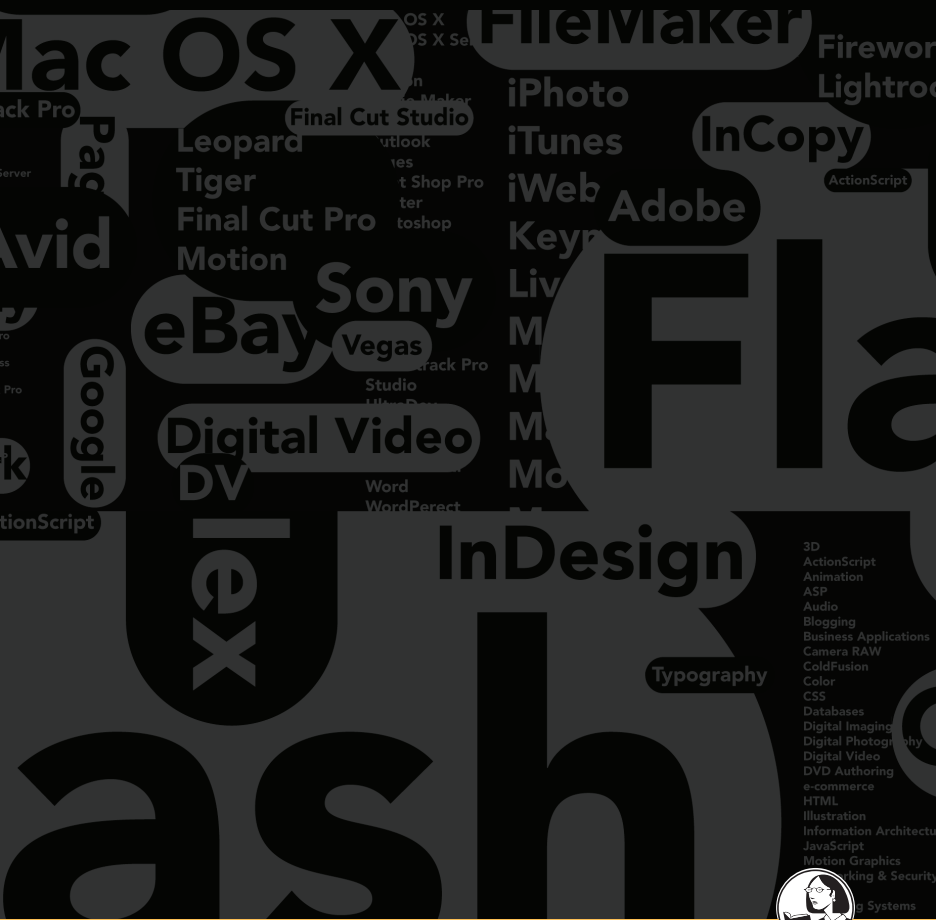




# Online Training Library<sup>®</sup>

Satisfy your software training needs. Anytime. Anywhere.



- 3D
- ActionScript
- Animation
- ASP
- Audio
- Blogging
- Business Applications
- Camera RAW
- ColdFusion
- Color
- CSS
- Databases
- Digital Imaging
- Digital Photography
- Digital Video
- DVD Authoring
- e-commerce
- HTML
- Illustration
- Information Architecture
- JavaScript
- Motion Graphics
- Networking & Security
- Systems



# Subscription Benefits

The lynda.com Online Training Library® offers hundreds of training courses in easy-to-learn video format. The training covers popular applications from Adobe, Apple, Autodesk, Avid, Corel, Microsoft, and many other software publishers. The video-based tutorials are great for visual learners, as they allow you to learn at your own pace. You can play, stop, rewind, and replay the movies. Topics include design principles and software related to print, web, video, graphics, digital photography, DVD creation, interactivity, operating systems, 3D, and much more.

## **Open 24/7**

Training always available on your schedule. 24 hours a day, 7 days a week.

## **All You Can Learn**

Unlimited access to all titles currently in the Library, plus all titles that are published while you are an active subscriber.

## **Learn at Your Own Pace®**

You control the pace. Stop, rewind, fast-forward, skip. Come back and watch a video again.

## **Follow Along**

Training plays on your computer in a separate window so you can open the same software and easily go back and forth between watching and doing.

## **Cost-Effective**

A low monthly fee with no long-term commitment means the Online Training Library® is significantly less expensive than books, classes, or personal training consultants.

## **Frequent Additions**

New training titles are added each month so you can keep your skills up to date.



# Video Training Topics

3ds Max	FileMaker Pro	Painter
Access	Final Cut Express	Perl
Acrobat	Final Cut Pro	Photoshop
ActionScript	Fireworks	Photoshop Elements
After Effects	Flash	Photoshop Lightroom
Amorphium Pro	Flex	PHP
Animation	FreeHand	Picasa
Aperture	FrontPage	Podcasting
Apollo	GarageBand	Poser
ASP	GoLive	PowerPoint
Audition	Google Search	Premiere Pro
Avid Xpress Pro	HTML	Prepress
Blogger	iDVD	Presentations
Bridge	iLife	Print Design
Camera Raw	Illustrator	Pro Tools
Captivate	iMovie	Project
Carrara	InCopy	Publisher
CINEMA 4D	InDesign	QuarkXPress
ColdFusion	Information Architecture	QuickTime
Color	Interactive Designer	Search Engines
Compressor	Internet Explorer	SEO
Contribute	iPhoto	Shake
CorelDRAW	iTunes	Silverlight
Creative Suite	iView Media Pro	Soundbooth
CSS	iWeb	Soundtrack Pro
Databases	Javascript	Studio
Design Principles	Keynote	Typography
Digital Imaging	LiveType	UltraDev
Digital Photography	Mac OS	Usability Testing
Digital Video	Mac OS Server	Vegas
Director	Mask Pro	Version Cue
Dreamweaver	Maya	Visio
DVD Authoring	Motion	Web Design
DVD Studio Pro	Motion Graphics	Web Development
eBay	Movie Maker	Web Graphics
e-commerce	Networking & Security	Windows
Encore DVD	Office	Word
Excel	Operating Systems	WordPerfect
Expression Blend	Outlook	Xcelsius
Expression Design	Pages	XHTML
Expression Web	Paint Shop Pro	XML



# Who is using lynda.com?

ABC	Philips Medical Systems
Abercrombie & Fitch	Pinnacle Exhibits
Adobe	QVC
AIDT	Sony Online
American Dental Association	T. Rowe Price
Apple	The Aerospace Corporation
Aquent	Time Warner Book Group
Bank of America	Time Warner Cable News
Blackwater Technologies	Toyota Financial Services
Blue Cross/Blue Shield	UPS
Carnegie Foundation	USPS
Caterpillar	Warner Brothers
CBS	Wells Fargo
Clear Channel Radio	Xerox
Comcast	California Polytechnic State Univ.
Corel	California Lutheran University
Disney	Colgate University
Fossil	CSU, San Bernadino
IBM/Compro Services	CSU, Sacramento
Intuit	North Carolina State University
John Deere Credit	Northern Arizona University
Lockheed Martin	Northwestern University
Maxtor	San Francisco State University
MCI	Southern Oregon University
Mead	Stanford University
Mervyn's	Temasek Polytechnic University
Microsoft	Texas A&M University
MSNBC Interactive News	University of Wisconsin-Stout
National Geographic	University of North Carolina, Charlotte
NBC	University of Cincinnati Libraries
New York Times Company	University of Colorado at Boulder
Nordstrom	University of Delaware
Northrop Grumman	University of Michigan
Ogilvy	University of Oklahoma
Panasonic	University of San Diego
Paramount	University of Tennessee
Peace Corps	University of Texas, Austin
Pearson Education	University of Wisconsin



## What are people saying?

Being a graphic designer, I use Illustrator every day. Today I finally created an account on your web page. It's now my sixth hour watching your videos and I just can't stop! I can just say I feel like that Neo from Matrix. My eyes have been opened and I've realized so many things I had no idea about! You guys rock! - adam d.

This is probably the best investment that I've made in my life. The bad side is that my wife is complaining. I can't leave the computer and am so eager to learn and learn and learn. I am seriously considering upgrading my membership to the highest level! - daniel a.

The Premium Membership is just incredible! Having access to training 24/7, for ALL the movies in the library, is pure joy. Being able to study without having to go anywhere, being able to see features of other software before buying, being able to run a movie over and over until you finally "get it," is too wonderful for words. Membership cost for a year is less than one class for one semester at our local colleges. I think I'll be a lifetime member! - carol w.

The lynda.com training videos are like sitting in a classroom without the variables (and I can do it at 11 p.m. in my pjs). The instructors are all top notch and have a way of delivering focused information and providing what feels like a personalized experience. What if I have a question? So far, 100 percent of the time it gets covered somewhere in the module. Missed something? Not only can I pause, repeat, or scan, but I can play copycat in my own application as many times as I need to! I actually catch myself saying "thank you" out loud or "aha!" OK, maybe I shouldn't be admitting that. Thank you for providing such an accessible, superlative, affordable program that allows me to enhance my skills at a fraction of the cost and time it would take at a local institution. - mj s.

